



Texas Wildlife Association Membership Committee Charter

Purpose

The TWA Membership Committee is formed to provide advice and recommendations to the TWA Executive Committee on the issues and topics necessary to achieve the organization's membership and regional development goals.

Function

The Membership Committee shall advise and make recommendations to the TWA Executive Committee on topics including, but not limited to: (1) membership development: recruitment, engagement, retention, and member relations/services; (2) regional development strategies, opportunities, and deployment (3) membership processing and maintenance (4) evaluating, reviewing, and recommending Marketing and member benefit opportunities, promotional materials, and proposals (5) and this committee will work with other TWA leaders, committees and TWA professional staff, as needed, to facilitate research and information as it pertains to membership and regional development.

The TWA President will provide the committee with a committee charge(s), when necessary, for specific membership and regional development considerations.

Structure

The Membership Committee shall consist of a Membership Chair and Vice-Chair/Co-Chair (appointed by the TWA President or the President's designee) and up to 15 members (the majority of which must be TWA Directors and at least one representative from each TWA region, either a Region Chair or someone designated by the Region Chair(s), including Urban Team leaders). All members of the committee must understand and support the TWA mission and have demonstrated the ability and willingness to actively and directly engage in the membership and regional development process. The Membership Committee shall be supported by TWA professional staff, as directed by the TWA CEO. TWA Officers may participate as Ex Officio members of the Committee.

The Committee Chair(s), at their discretion, may create ad hoc committees, as needed. These committee members may include TWA members and/or members of the membership and marketing communities (formal and informal). Ad hoc committee members must be members of the Texas Wildlife Association.

Meetings and Communication

The Membership Committee shall meet at least annually for an intensive working meeting with specific and designated outcomes. The Membership Committee shall meet at least quarterly by scheduled phone conference and shall exchange information via e-mail and other written correspondence.

Termination Date

Unless renewed by appropriate action prior to its expiration, the charter of the TWA Membership Committee will expire on the completion of the TWA President's term in June 2011.

Approved August 12, 2009