



Texas Wildlife Association
Women of the Land Advisory Committee Charter

Purpose

The TWA Women of the Land (WOTL) Advisory Committee is formed to provide advice and recommendations to the TWA Conservation Legacy Staff, Conservation Legacy Advisory Committee and the TWA Executive Committee on a range of issues and topics necessary to support a land ethic that achieves natural resource literacy through the WOTL program and other outreach programs/activities relevant to the mission of WOTL.

Function

The WOTL Advisory Committee shall advise and make recommendations to TWA's Conservation Legacy Staff and Conservation Legacy Advisory Committee on topics including but not limited to: (1) the current status of the WOTL program and the immediate needs for maintaining and furthering the program mission; (2) provide guidance and strategic planning to meet the overall needs and demands of specific goals of WOTL; (3) identify, create and express a clear programmatic vision for driving the educational mission of WOTL forward; and (4) develop a framework with clear and measurable objectives for meeting programmatic vision.

Further, the WOTL Advisory Committee shall provide tools, resources and expertise as appropriate to the TWA CL Advisory Committee and the TWA Executive Committee on topics including but not limited to: (1) how to promote a land ethic (2) provide input on conservation initiatives, legislative issues, position statements, and emerging issues important to TWA and its members; and (3) serve as a resource for program messaging, volunteer recruitment, and identifying trends in land ownership and participation in wildlife-related outdoor activities.

Structure

The Committee shall consist of up to 15 members including the Chair or Co-Chairs. Of the members, at least a majority shall be TWA Directors and have attended or participated in a WOTL program and at least 1 shall represent Texas Parks and Wildlife Department. All members of the committee must understand and support the TWA mission and have demonstrated the ability and willingness to be catalysts for natural resource literacy. The WOTL Advisory Committee shall be supported by TWA's Conservation Legacy staff as warranted by the Vice President of Conservation Legacy and TWA CEO.

The Committee Chair(s), at their discretion, may create ad hoc committees, as needed. These committee members may include members of the WOTL Advisory Committee, other TWA members, and any other individuals deemed necessary for their expertise. (Members of the ad hoc committees may or may not be TWA members.)

WOTL falls within the Conservation Legacy continuum and will work under the Conservation Legacy Advisory Committee structure.

Meetings and Communication

The WOTL Advisory Committee shall meet at least annually for an intensive working meeting with specific and designated outcomes. The WOTL Advisory Committee shall meet at least quarterly by scheduled phone conference and shall exchange information via e-mail and other written correspondence.

Termination Date

Unless renewed by appropriate action prior to its expiration, the charter for the TWA Women of the Land Advisory Committee will expire on June 30, 2011.

Approved September 9, 2009