

TEXAS WILDLIFE ASSOCIATION TEXAS WILDLIFE ASSOCIATION FOUNDATION Annual Report 2021



WHO WE ARE



MISSION STATEMENT

Serving Texas wildlife and its habitat, while protecting property rights, hunting heritage, and the conservation efforts of those who value and steward wildlife resources.

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Vice President

Jonathan Letz, Comfort, TX

Treasurer

Nyle Maxwell, Georgetown, TX

Second Vice President for Programs

Dr. Louis Harveson, Alpine, TX





PROFESSIONAL STAFF

TEXAS WILDLIFE ASSOCIATION & TEXAS WILDLIFE ASSOCIATION FOUNDATION

as of June 1, 2022

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Quita Hill-Haynes

Director of Public Relations

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Office Administrator

Shannon Hasan

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Engagement Coordinator

Kristin Parma

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Kassi Scheffer-Geeslin

Conservation Education Specialist

Elanor Dean

Conservation Education Specialist

Amanda Gobeli

Conservation Education Specialist

Peggy Maxwell

Conservation Education Specialist

Chad Timmons

Conservation Educator

Gwen Eishen

Conservation Educator

Ali Kuehn

Conservation Educator

Caroline Langston

Conservation Educator

Adrienne Paquette

Conservation Educator

Elisa Velador

CL Program Assistant

Susannah Becken

Curriculum Specialist

Marla Wolf

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Justin Dreibelbis

Director of Development

TJ Goodpasture

Director of Finance and Operations

Quita Hill-Haynes

HUNTING HERITAGE

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Chris Mitchell

TYHP Field Operations Coordinator

Bob Barnette

TYHP Field Operations Coordinator

Braxton Hicks

TYHP Field Operations Coordinator

Briana Nicklow

TYHP Program Coordinator

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TYHP Administrative Assistant

Sherry Herrington

TBGA Program Coordinator

Kara Starr

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Joey Park

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Advertising Sales

David Brimager

CONTACT US

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HUNTING HERITAGE

The overall goal of Hunting Heritage is educating Texans about wildlife and the role that hunting plays in conservation through wildlife and habitat management. TWA's Hunting Heritage national reputation for excellence is built on twin pillars: the Texas Big Game Awards (TBGA) and the Texas Youth Hunting Program (TYHP).

TEXAS YOUTH HUNTING PROGRAM

Hunts	224
Youth	1,030
Total Participants	3,090
Landowners	208
Trained Huntmasters	36

ADULT LEARN TO HUNT PROGRAM

Hunts	10
Total Participants	49
Landowners	8

TEXAS BIG GAME AWARDS

Total Entries	869
Scored Entry	565
First Harvest	193
Youth Division	111



HUNTING HERITAGE PROGRAMS

TEXAS YOUTH HUNTING PROGRAM

TYHP is entering its 26th Season. Since 1997 we have taken almost 80,000 people on safe, educational hunting experiences. Hunter Education is a prerequisite and a TYHP hunt offers advanced Hunter Education activities. We have over 1,800 volunteer Huntmasters in 8 areas and over 200 Landowners statewide. Our partner, Texas Parks and Wildlife Department, provides grant monies along with several wildlife conservation, and private philanthropic organizations that enable our volunteers and landowners to host more youth hunters than anyone in the nation.

TEXAS BIG GAME AWARDS

TBGA celebrates the relationship between voluntary land stewardship and healthy wildlife by recognizing hunters and landowners in a free, certificate based awards program. Celebrating its 31st season, the TBGA has acknowledged more than 38,000 hunters and landowners.

ADULT LEARN TO HUNT PROGRAM

With TYHP's history as a basis, we have expanded our programming to meet a vital need in our adult population as well. With our Adult Learn to Hunt Program, we focus our mission on adult novice hunters with an interest in forging a connection between conservation hunting and sustainable eating. As land stewards, we know the many challenges of participating in traditional outdoor activities and aim to break down those barriers for our fellow Texans.



Photo by Johnathan Vail





CONSERVATION LEGACY

Educating people of all ages about the importance of native Texas wildlife and private lands stewardship by incorporating wildlife information and natural resource management practices into classrooms and afield.

YOUTH EDUCATION

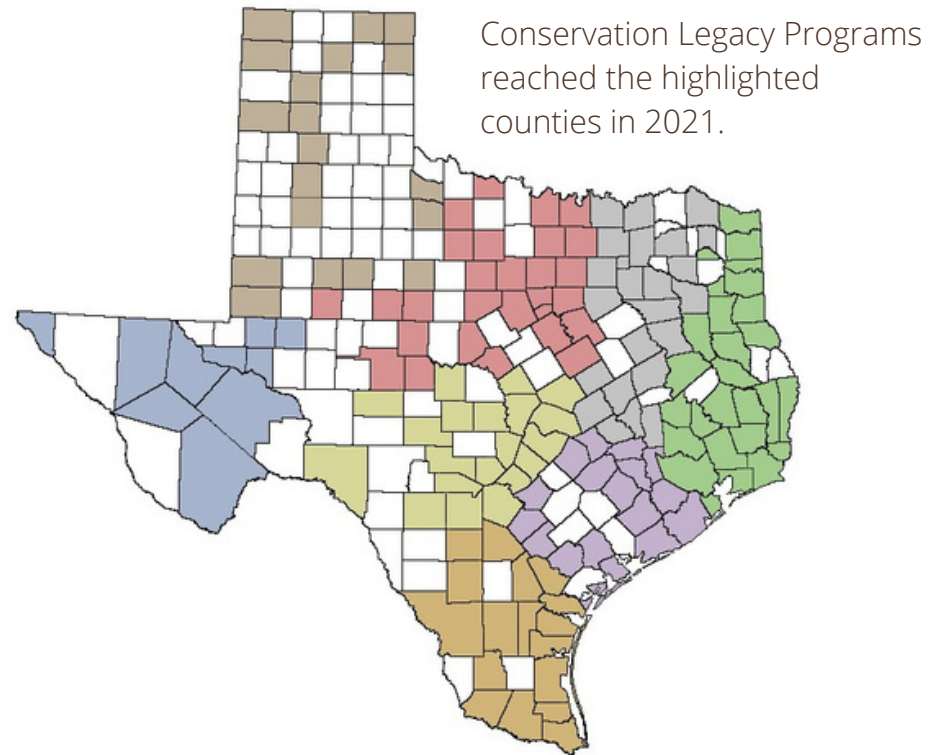
Discovery Trunks	83,385
Wildlife by Design	48,304
Critter Connections	102,448
Stewarding Texas - A Scientific Exploration	7,116
Distance Learning: On-demand Webinars	31,599
Distance Learning: Videoconferences	22,095
Middle & High School Programs	4,128
YOUTH EDUCATION TOTAL	299,075

ADULT EDUCATION

EDUCATOR DEVELOPMENT & TRAININGS	
Teacher Workshops	491
Custom Education Presentations	506
CONSERVATION PROGRAMS	
Emerging Issues Education & Landowner Workshops	689
Wildlife and Land Stewardship Online Education	25,025
ADULT EDUCATION TOTAL	26,711
PUBLIC PROGRAMS & EVENTS	4,056



CONSERVATION LEGACY PROGRAMS



ADULT EDUCATION

TEACHER WORKSHOPS

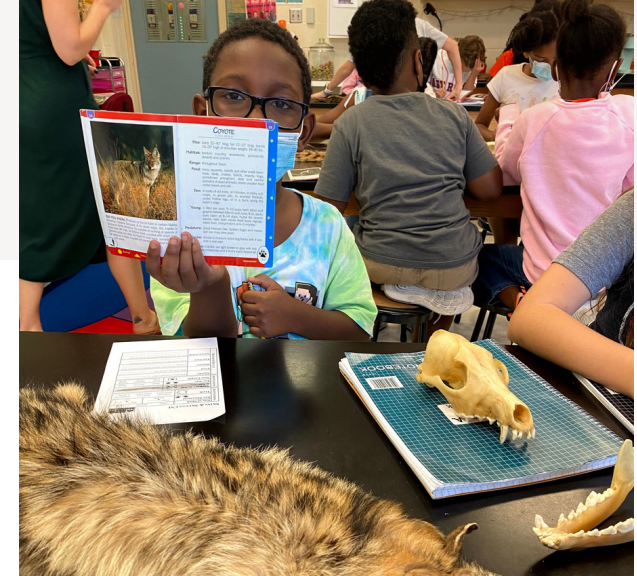
Immersive educator trainings, which demonstrate the importance of natural resources stewardship, align it with classroom science standards, and provide participants with the confidence and resources for implementation. Formal educators receive 6 hours of CPE credit upon completion.

EMERGING ISSUES EDUCATION & LANDOWNER WORKSHOPS

Conferences, seminars, field workshops and progressive trainings that provide landowners, natural resource professionals and others with the knowledge and tools necessary to steward Texas wildlife, fostering an appreciation for natural processes and ecological interactions

WILDLIFE AND LAND STEWARDSHIP ONLINE EDUCATION

Online videos available on TWA's YouTube and Vimeo channels focus on wildlife and land management techniques, strategies, and other timely conservation related topics.



YOUTH EDUCATION

DISCOVERY TRUNKS

Wildlife and water themed trunks filled with biofacts, books, models, posters, tools and aligning lessons - shipped to schools for teachers and students to engage in science and natural resources.

WILDLIFE BY DESIGN CLASSROOM PRESENTATIONS

Conservation Educators use hands-on, inquiry-based presentations on wildlife, soil, and water to connect students to nearby natural resources and bring relevancy to stewardship at any age.

CRITTER CONNECTIONS

A subscription-based online and print magazine where readers learn about native wildlife and natural resources in Texas. Each quarterly issue includes articles, activities, puzzles, and stewardship actions geared for youth.

STEWARDSHIP TEXAS - A SCIENTIFIC EXPLORATION

A compilation of lessons designed to connect youth with land stewardship; promoting awareness, developing an understanding, and instilling a stewardship ethic.

DISTANCE LEARNING: ON-DEMAND WEBINARS & VIDEOCONFERENCES

Live and recorded youth video lessons featuring Texas wildlife, water, and conservation. Register for live videoconferences or watch one online anytime!

MIDDLE & HIGH SCHOOL PROGRAMS

Middle and high school natural resources curriculum culminating with a day of outdoor studies focused on land, water, and wildlife.



ISSUES AND ADVOCACY

TWA is the leading voice for wildlife conservation policy in Texas. We are committed to protecting property rights, pursuing landowner protections and wildlife management tools, promoting and preserving hunting heritage, and actively influencing outcomes in state and federal legislative and regulatory processes.

In the 87th Texas Legislative Session, TWA proudly played a critical role in the reauthorization of Texas Parks and Wildlife Department through the Sunset Commission and Legislature, worked with partners to advance hard-fought reform to the eminent domain process affecting private landowners, and served as watchdog on dozens of water, wildlife, hunting, and property tax bills. TWA will continue to fight for legislation that protects the landowners and natural resources of Texas.



TWA POLITICAL ACTION COMMITTEE

The TWA Political Action Committee (TWAPAC) provides financial support to Texas candidates who support the mission of Texas Wildlife Association (TWA). Our efforts seek to educate our state's decision makers about what matters to you - wildlife, water, property rights, hunting heritage, and more. TWA truly is doing right by Texas.



TWA STATEMENT OF FINANCIAL POSITION

AS OF DECEMBER 31, 2021 (UN-AUDITED)

ASSETS

Cash and Investments	\$1,071,686
Receivables	\$1,177,225
Fixed Assets	\$99,723
Total Assets	\$2,348,634

LIABILITIES

	\$72,308
Accounts Payable	\$72,308
Total Liabilities	

NET ASSETS

Unrestricted	\$560,738
Restricted	\$1,715,587
Total Liabilities & Equity	\$2,348,634

TEXAS WILDLIFE ASSOCIATION FOUNDATION



MISSION STATEMENT

Texas Wildlife Association Foundation, Inc. increases natural resource literacy by promoting conservation and educational programs that connect Texans to the land.

2021 OFFICERS

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TWAF STATEMENT OF FINANCIAL POSITION

AS OF DECEMBER 31, 2021 (UN-AUDITED)

ASSETS

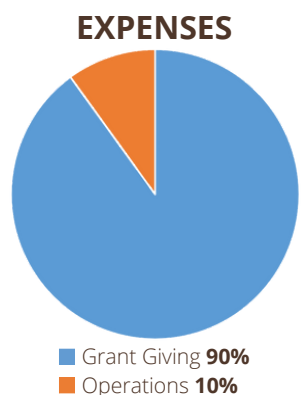
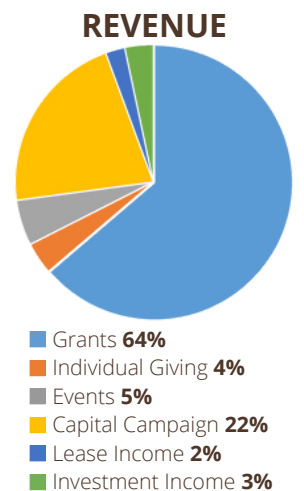
Cash and Investments	\$3,403,430
Receivables	\$1,975,598
Fixed Assets	\$4,050,965
Total Assets	\$9,429,993

LIABILITIES

Accounts Payable	\$1,477,961
Total Liabilities	\$1,477,961

NET ASSETS

Unrestricted	\$3,978,223
Restricted	\$3,973,809
Total Liabilities & Equity	\$9,429,993



THANK YOU

TO THE MANY GENEROUS DONORS WHO SUPPORT THE TEXAS WILDLIFE ASSOCIATION FOUNDATION

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