



WILDLIFE 2027 **SPONSORSHIP**

**A Voice for Texas Wildlife,
Landowners, and Hunters.**

OUR MISSION

Serving Texas wildlife and its habitat, while protecting property rights, hunting heritage, and the conservation efforts of those who value and steward wildlife resources.



2027 SPONSORSHIP LEVELS

Elevate your brand and reach a passionate audience by sponsoring the Texas Wildlife Association (TWA). With over 8,000 members and thousands of attendees at our annual convention and other events, TWA offers unparalleled opportunities to connect with influential landowners, outdoor enthusiasts, and conservation-minded individuals. Partner with TWA and gain access to a dedicated community that shares your commitment to preserving Texas' natural heritage.



WILDLIFE 2027 CONVENTION

— 42ND ANNUAL —

By sponsoring the Texas Wildlife Association (TWA) Convention, you're not just supporting an event; TWA's convention gives you and your company enhanced brand visibility to a dedicated group of landowners, hunters, and conservationists. With your sponsorship, you're investing in the future of Texas' natural resources.

Your generosity directly contributes to:

- **Advocacy:** TWA's ability to advocate on behalf of landowners and hunters remains a top priority.
- **Wildlife Conservation:** Protecting and preserving Texas' diverse wildlife populations.
- **Preservation of our Hunting Heritage:** Ensuring hunting traditions are passed down to the next generation ensures that the hunting lifestyle will continue to thrive.
- **Outdoor Education:** Empowering Texans of all ages with knowledge and skills to become responsible stewards of the land.

Join us in making a lasting impact on Texas' natural heritage. Your sponsorship will help TWA continue its vital work and ensure a brighter future for generations to come.

YOUR SPONSORSHIP MAKES A DIFFERENCE



MAXIMIZE YOUR VISIBILITY AT THE CONVENTION!

What are your objectives for brand awareness and positioning at TWA Convention 2027?



"Truly a remarkable event bringing together the top companies and people in the field. Bravo!"

—TWA Convention 24 Survey Response

2027 SPONSORSHIP LEVELS

CONVENTION SPONSORSHIP	PRESENTING SPONSOR \$75,000	PLATINUM SPONSOR \$40,000	GOLD SPONSOR \$25,000	SILVER SPONSOR \$15,000	BRONZE SPONSOR \$10,000	FRIEND OF TX WILDLIFE \$5,000
RECOGNITION						
TWA Sponsor Gift	✓	✓	✓	✓	✓	✓
Texas Wildlife Magazine	✓	✓	✓	✓	✓	✓
Logo On Convention Webpages	✓	✓	✓	✓	✓	✓
Hyperlink on Convention Website	✓	✓	✓	✓	✓	
TWA Social Media Channel Mentions	✓	✓	✓	✓		
Recognized in Convention Eblasts	✓	✓	✓			
CONVENTION ON-SITE BENEFITS						
Full Registration(s)–Exhibit Hall Access & Meals Beginning with Friday Dinner	✓ (20)	✓ (10)	✓ (5)	✓ (3)	✓ (2)	✓ (1)
Program Listing	✓	✓	✓	✓	✓	✓
Exhibit Space	Lounge or Premium	Premium	Premium	Standard	Standard 50% Discount	Standard 25% Discount
Reserved Banquet Tables	3 Tables Fri Dinner, Sat Lunch, Sat Dinner	2 Tables Fri Dinner, Sat Lunch, Sat Dinner	1 Table Fri Dinner, Sat Dinner	1 Table Sat Dinner		
Guest Dinner Tickets	10 Tickets Fri Dinner, Sat Lunch, Sat Dinner	10 Tickets Fri Dinner, Sat Lunch, Sat Dinner	5 Tickets Fri Dinner, Sat Dinner	7 Tickets Sat Dinner		
Premier Signage Promotion	Registration Desk Screens Digital Exhibit Hall Screens	Digital Exhibit Hall Screens	Digital Exhibit Hall Screens	Digital Exhibit Hall Screens		
Custom Hotel Keycards	✓					
Spotlight Address During Dinners	✓					
TWA MEMBERSHIP						
1 Corporate/Ranch TWA Membership	✓	✓	✓	✓		

* Contributions or gifts to Texas Wildlife Association are not tax-deductible as charitable contributions for federal income tax purposes.

** Sponsor Booths do not come with power or internet access, but may be purchased separately.

ADDITIONAL SPONSORSHIPS

\$3,500 EACH		TWA Bars & Cocktails Sponsor (4 available)	\$2,500 EACH		Wildlife Education Seminars (4 avail)	Ladies Reception Sponsor (1 avail)	Wi-Fi Sponsor	Life Members & Pres Council Reception Sponsor (1 avail)	Convention Coffee Bar Sponsor (2 avail)	Family Portrait Booth (1 avail)
2 Tickets for	Fri PM Meal All Sat Meals	✓	1 Ticket for	Fri PM Meal All Sat Meals	✓	✓	✓	✓	✓	✓
Recognized in multiple issues of Texas Wildlife Magazine		✓	Recognized in multiple issues of Texas Wildlife Magazine		✓	✓	✓	✓	✓	✓
High-Impact Brand signage		✓	Prominent Event signage		✓	✓	✓	✓	✓	✓
1 Active or 2 Associate Level TWA memberships		✓	1 Associate Level TWA membership		✓	✓	✓	✓	✓	✓

Convention 2026 by the numbers

TWA Convention is at the epicenter of the wildlife, outdoor, and conservation industry. Join thousands of your industry peers as they converge in San Antonio for the conference to exchange unique ideas, build valuable business connections, and drive the future of wildlife resources in Texas and beyond. Attendees represent a wide-ranging spectrum of the market with key decision-makers and top executives from wildlife, ranching, real estate, banking, consulting firms, wholesalers, service organizations, digital technology firms, and others at the conference.

Join Over

1,500 *Conference Attendees*

Reach

80,000 *Social Media Followers and Influencers*

Over

1,400 *Companies represented at Convention over the years
Wildlife, Ranching, Agricultural, Real Estate, Financial,
Insurance, Consulting, Automotive, Manufacturing,
Retail, Lifestyle, Conservation, Non-Profit, Legal*

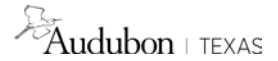
More Than

100+ *Exhibitors & Sponsors showcase their products and services*



PAST CONVENTION SPONSORS INCLUDE:

Thank you for your support!



WHO WE ARE

The Texas Wildlife Association (TWA), established in 1985, is a collaborative organization dedicated to conserving and enhancing wildlife and habitat on private lands. Recognizing the vast expanse of private property in Texas and the United States, TWA fosters partnerships between landowners, hunters, anglers, and conservationists to address critical wildlife and habitat issues.



What we do

The Texas Wildlife Association (TWA) is a dedicated organization working tirelessly to preserve and protect Texas' invaluable natural resources. Through our unwavering commitment to Issues and Advocacy, Conservation Education, and Preserving our Hunting Heritage, we strive to create a sustainable future for both wildlife and Texans alike.

ISSUES AND ADVOCACY:

TWA actively advocates for policies that safeguard and support landowner rights, hunter rights, and effective wildlife management. We work closely with state lawmakers and state wildlife managers to influence legislation that benefits Texas' natural resources and ensures a thriving outdoor heritage.

CONSERVATION LEGACY:

Education is at the heart of our mission. TWA is dedicated to educating Texans of all ages about the importance of land stewardship and wildlife conservation. By empowering individuals to become better stewards of the land, we are fostering a lasting connection between Texans and the natural world.

HUNTING HERITAGE:

TWA recognizes the vital role hunting plays in wildlife conservation and Texas' rich heritage. We are committed to promoting ethical, regulated hunting practices and fostering a strong alliance between hunters, landowners, and non-hunters. Together, we can work to ensure the sustainability of Texas' wildlife populations for generations to come.





THANK YOU!

**Sponsoring Convention Supports the
programs & initiatives of TWA including:**

Hunting Heritage Programs

Conservation Legacy Programs

Issues & Advocacy efforts

Texas Wildlife Association

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texas-wildlife.org